

Five wealth managers on how ESG is changing the industry

Published in Citywire, 21 Jan, 2020

By Julien Jammet – Senior Portfolio Manager

PENTAGRAM Wealth Management



The financial community has always been very innovative at finding solutions and embracing fashionable topics. With long-term trends such as ESG, it seems to be a different story.

Here, change has been driven partly in response to growing pressure from civil society, as well as an undeniable global reality, which creates a moral obligation.

Listed companies are now scrutinised under ESG criteria and therefore cannot afford any large-scale scandal.

At the fund selection level, ESG is taken into consideration when analysing the investment process of the manager. Impact investing, a more recent concept remains harder to assess.

At Pentagram Wealth Management, we do not specifically invest

in labelled ESG funds but definitely do believe in an ESG ‘invisible hand’, with wider social benefits being felt from decisions made at the corporate level.

In the long run, investing in companies with high ESG scores is a source of outperformance with lower idiosyncratic and systemic risks.

It is a responsible win-win strategy that might be part of the solution to the challenges the planet is facing.

Complete article is available here: <https://citywire.ch/news/five-wealth-managers-on-how-esg-is-changing-the-industry/a1315279#i=2>